

THE GEORGIA COUNCIL FOR INTERNATIONAL VISITORS PRESENTS THE

*40th International
Consular Ball*

Stronger Together: A Global Commitment to Health

Saturday, September 28
2024

Porsche Experience
Center Atlanta

..... **A MESSAGE FROM DR. RASHAD RICHEY**



As a longtime supporter and citizen diplomat with the Georgia Council for International Visitors (GCIV), I am thrilled to be part of this year's 40th International Consular Ball with the theme "Stronger Together: A Global Commitment to Health". It's imperative, especially now, for us to intentionally come together and celebrate our greater connectedness by tackling global health challenges. This event provides a unique opportunity to network, celebrate, and collaborate.

The theme of this year's gala is particularly timely when we consider how the COVID-19 pandemic highlighted the importance of international cooperation in maintaining the health and well-being of our citizens. As a national broadcaster and university professor, I saw first-hand the realities associated with inequities in our health care delivery services play out in real-time, adversely affecting everyone, regardless of race or socioeconomic status. I'm sure you saw the same in your community as well. By participating in this year's event, you loudly proclaim your commitment to improving public health in America and on a global scale. You are an imperative part of the solution.

In addition to the important discussions and networking opportunities, the International Consular Ball is also a celebration of our shared cultural heritage globally. It is a chance to showcase the diversity and richness of our nations while coming together in a spirit of unity and friendship. This is how change occurs.

I am excited to engage with our diplomats, government officials, and especially you. Together, we will work towards building a healthier, more sustainable world for our 'now' and our future.

I am honored to serve as your Chair for this year's event, and look forward to co-contributing to the collective efforts, as we all create a healthier tomorrow. But this can only be done with your leadership and support.

I humbly ask that you join myself and others, who have made a commitment to world solutions. We look forward to seeing you on **September 28, 2024** at **Porsche Experience Center Atlanta!**

Dr. Rashad Richey
40th International Consular Ball, Chair
Managing Partner, The Fairness Firm LLP

Event Details

The 40th International Consular Ball presented by the Georgia Council for International Visitors (GCIV) will take place on **September 28, 2024 at Porsche Experience Center Atlanta**. Chaired by Dr. Rashad Richey, the theme of the 2024 gala is "Stronger Together: A Global Commitment to Health."

Atlanta's premier international event brings together approximately 300 of the city's corporate, educational, non-profit, trade and civic leaders to honor the Georgia Consular Corps. Atlanta is home to 73 Consular Corps members, 30+ binational chambers of commerce and trade offices, and more than 2,600 international companies.

Why Sponsor

Give your organization heightened visibility and the opportunity to promote your brand to multiple official country representatives. Your tax-deductible sponsorship also supports the continuation and expansion of GCIV's vital work and honors the Georgia Consular Corps for their efforts in furthering ties in business, education, innovation and culture.

About GCIV

Founded in 1962, the Georgia Council for International Visitors (GCIV) is a nonprofit organization that works with the U.S. Department of State to develop a broad spectrum of professional and cultural exchange programs for emerging global leaders. Our non-partisan citizen diplomacy connects Georgia citizens and international leaders to cultivate positive global change.

In 2023, GCIV welcomed **311 visitors from 97 countries and territories**.

40TH INTERNATIONAL CONSULAR BALL SPONSORSHIP LEVELS

	Platinum \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000
Number of reserved seats	12	6	6	4
Number of Consular Corps members	2 (plus 2 guests)	1 (plus 1 guest)	1 (plus 1 guest)	1 (plus 1 guest)
Inclusion in event signage and programs	●	●	●	●
Social media mentions	4	3	2	1
Company logo and link on event website	●	●	●	●
Ability to brand table	●	●		
Number of premium branded tables	2	1		
Ability to select Consular Corps table guests (as available)	●	●		
Recognition during event remarks	●	●		
Prominent branding onsite	●	●		
Exclusive meet and greet with program speakers and special guests	●	●		
On-stage speaking opportunity during program	●			

Confirm your participation now for your brand to be included in all upcoming digital communications and event listings.

Interested in branding a particular element of the event? Presenting title sponsorship and custom sponsorship packages such as bar buyout, plated dinner, red carpet and entertainment options available upon request. Nonprofit, academic, and young professional table packages are also available, email emily@gciv.org for more information.

For questions or to confirm your support, please contact Emily Shaw, GCIV Executive Director, at emily@gciv.org or 404-832-5560. All sponsorships are tax-deductible; GCIV's Tax ID Number is 58-0940926.