

**THE MAYOR'S OFFICE OF
INTERNATIONAL AFFAIRS**

**AND THE GEORGIA COUNCIL
FOR INTERNATIONAL
VISITORS**

**PRESENT
THE 39TH
ANNUAL**

Consular Ball

LIGHTS ★ CAMERA ★ ACTION:

ATLANTA SHOWTIME

SATURDAY

SEPTEMBER

17

6:00-11:00 PM

2022

FLOURISH ATLANTA



Consular Ball

A MESSAGE FROM OUR CHAIR

VANESSA IBARRA

After being part of Atlanta's international community for more than a decade and representing the City of Atlanta's Mayor's Office of International Affairs for seven years and welcoming hundreds of international visitors, and partaking in various trade missions, I can echo what everybody in our city already knows, Atlanta is a global city.

From our legacy as the Cradle of the Civil Rights movement, to our reputation as a tech mecca, a global business hub with the most innovative educational institutions and non-profits, and home to the world's busiest and most efficient airport in the world...Atlanta is influencing the world.

It is now that the world is listening and watching more carefully to understand what makes Atlanta unique. While many may feel this happened overnight, we all know that to achieve this type of success many different actors in our ecosystem came together to launch Atlanta onto the global stage to become the powerhouse that it is today. I often say that to achieve this type of success we must bring the "global" to the "local" and vice versa, to promote a level of cross-cultural and cross-sectoral understanding. A key organization focused on just that is the Georgia Council for International Visitors (GCIV).

I am proud to serve as the Chair of the 39th International Consular Ball this year. What excites me most about this year's gala is the opportunity to bring together and celebrate all the organizations that have contributed to Atlanta's international success.

For the first time in years, the Consular Ball will bring together not only the diplomatic community, but corporations, educational institutions, non-profit organizations, trade offices, chambers of commerce, and government representatives on a local, regional, and state level under one roof and a brand new location, Flourish Atlanta. This event will celebrate the many achievements of these various groups and act as a catalyst for future endeavors.

I am proud to announce this year's theme is "Lights, Camera, Action! Atlanta Showtime", to honor Atlanta's history and our place as the film and entertainment capital, and home of some of the biggest productions in the world. We look forward to welcoming you on September 17, 2022. Come join us and be a global change maker and Ambassador to our City.





Consular Ball

EVENT DETAILS

The 39th International Consular Ball: Lights.Camera. Action Atlanta Showtime presented by the Georgia Council for International Visitors (GCIV) and Chaired by Vanessa Ibarra, Director of the Mayor's Office of International Affairs for the City of Atlanta, is the premier event that brings together the international and diplomatic communities in the City of Atlanta. The event will feature keynote speakers, International musical talent, and the opportunity to interact with cross-sectoral representatives and change makers from the creative Industries



LIGHTS, CAMERA, ACTION: ATLANTA SHOWTIME!

The 39th International Consular Ball theme, "Lights, Camera, Action! Atlanta Showtime," celebrates the city as a top film and entertainment location in the world.



Sponsorship

ABOUT GCIV

Founded in 1962, the Georgia Council for International Visitors (GCIV) is a nonprofit organization that works with the U.S. Department of State to develop a broad spectrum of professional and cultural exchange programs for emerging global leaders. Our non-partisan citizen diplomacy connects Georgia citizens and international leaders to cultivate positive global change. In 2021, GCIV hosted 330 International visitors from 85 countries and territories

WHY SPONSOR

Atlanta is home to 70 countries with a diplomatic presence, 31 binational chambers of commerce and trade offices, more than 2,600 international companies, educational Institutions overseeing over 400 study abroad programs leading the charge on innovation, and has the second largest foreign born population In the nation. The Consular Ball Is the only event in the City of Atlanta bringing the global ecosystem together under one roof for one evening.

By attending and sponsoring the ball, your brand will be seen by approximately 300 of the city's diplomatic, business, educational and civic leaders. Your brand will be promoted across various social media platforms to cross-sectoral representatives focused on diplomacy, international business, education, humanitarian aid, culture and security.

Sponsorship Tiers

39TH INTERNATIONAL CONSULAR BALL SPONSORSHIP LEVELS

OSCARs
\$15,000

CANNES
\$10,000

SUNDANCE
\$7,500

GRAMMY
\$5,000

	OSCARs \$15,000	CANNES \$10,000	SUNDANCE \$7,500	GRAMMY \$5,000
Number of reserved seats	12	8	6	4
Number of Consular Corps members at table	2 (plus 2 guests)	1 (plus 1 guest)	1 (plus 1 guest)	1 (plus 1 guest)
Inclusion in event signage	📺	📺	📺	📺
Social media mentions	4	3	2	1
Company logo and link on event website	📺	📺	📺	📺
Ability to brand table	📺	📺	📺	
Number of premium branded tables	2	1		
Ability to select Consular Corps table guests (as available)	📺	📺		
Recognition during event remarks	📺	📺		
Prominent branding onsite	📺	📺		
On-stage speaking opportunity during program	📺			
Exclusive meet and greet with program speakers and special guests	📺	📺		

Interested in branding a particular element of the event? Presenting title sponsorship and custom sponsorship packages such as bar buyout, plated dinner, red carpet and entertainment options available upon request. Nonprofit, academic, and young professional table packages are also available, email emily@gciv.org for more information.

For questions or to confirm your support, please contact Emily Shaw, GCIV Executive Director, at emily@gciv.org or 404-832-5560. All sponsorships are tax-deductible; GCIV's Tax ID Number is 58-0940926.